SANKALP JHA

Senior UI/UX & Product Designer

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PROFESSIONAL SUMMARY

Results-driven Senior UI/UX and Product Designer with 3.5+ years of hands-on experience crafting intuitive digital products across SaaS, startup, and agency environments. Proficient in end-to-end product design — from user research and wireframing to high-fidelity prototyping and motion design. Founder of Arrowvision, a design, development, and marketing agency serving startup founders. Proven track record of delivering user-centered solutions that drive measurable business impact.

CORE SKILLS & TOOLS

Design Tools: Figma (Expert) · Framer · Adobe Illustrator · After Effects · LottieFiles

Design Disciplines: UI/UX Design · Product Design · Interaction Design · Motion Design · Branding · Design Systems

Workflow & Strategy: User Research · Wireframing · Prototyping · A/B Testing · Agile · Cross-functional Collaboration

PROFESSIONAL EXPERIENCE

UI/UX Designer | DiarchGo · India

Jul 2026 – oct 2026 (Contract based)

- Designed the complete DiarchGo grocery delivery app, from user research and wireframing to high-fidelity UI.
- Created intuitive user flows for product discovery, search, cart management, checkout, and order tracking.
- Developed a consistent design system with reusable components, typography, colors, and interactive elements.
- Optimized the overall user experience for seamless navigation, faster grocery shopping, and a smooth quick-commerce experience.

UI/UX Designer | nexcelence · India

Jul 2025 – sep 2026

- Design end-to-end user interfaces for web and mobile products, translating product requirements into intuitive, pixel-perfect designs using Figma.
- Develop interactive prototypes and motion graphics using After Effects and LottieFiles to enhance user engagement and product storytelling.
- Collaborate with product managers and developers to maintain a scalable design system, ensuring visual consistency across all product touchpoints.
- Conduct user research and usability testing sessions to validate design decisions and iterate on feedback, improving key UX metrics.
- Drive Framer-based website builds for client-facing projects, delivering responsive, animation-rich landing pages.

Freelance UI/UX Designer & Founder | Arrowvision (Agency) · Jaipur, India

January 2025 – June 2025 (Freelance)

- Founded Arrowvision, a full-service design, tech development, and marketing agency catering to startup founders and early-stage companies.
- Led branding, UI/UX, and digital marketing projects for multiple startup clients simultaneously, managing client relationships and project deliverables end-to-end.
- Designed conversion-focused landing pages and product interfaces using Figma and Framer, resulting in improved client acquisition rates.
- Created motion graphics and brand assets using Adobe Illustrator and After Effects, strengthening clients' visual identities across platforms.

UI/UX Designer | Gosotek - Raremedia · India

February 2024 – December 2024

- Owned the design lifecycle for multiple product features — from ideation and low-fidelity wireframes to finalized, developer-ready Figma specs.
- Built and maintained a comprehensive design system with reusable components, reducing design-to-development handoff time significantly.
- Collaborated with cross-functional teams (engineering, product, QA) in an Agile environment, participating in sprint planning and design reviews.
- Designed micro-interactions and animation prototypes using LottieFiles and After Effects to elevate the product's interaction quality.
- Contributed to UX research initiatives — conducting competitive analysis and creating user journey maps to inform product strategy.

UI/UX Designer | Yatri cab rental · India

January 2023 – November 2023 (Contract)

- Designed user interfaces for client projects from scratch, working closely with stakeholders to align design outputs with business objectives.
- Created high-fidelity mockups and interactive prototypes in Figma for web and mobile applications, facilitating clear communication with development teams.
- Produced brand visual assets and illustration work using Adobe Illustrator, maintaining a consistent visual language across deliverables.
- Participated in requirement-gathering sessions and translated complex product requirements into clean, user-friendly design solutions.

UI/UX Design Intern | Mindwind · India

August 2022 – November 2022 (Internship)

- Assisted senior designers in creating wireframes, user flows, and UI components for web and mobile products.
- Supported the design team in building Figma prototypes for client presentations and stakeholder reviews.
- Gained hands-on experience with design systems and component libraries, contributing to the team's shared design infrastructure.

UI/UX Design Intern | Redgate Solution · Pune, India

January 2022 – March 2022 (Internship)

- Designed UI screens and visual assets for web-based projects as part of a fast-paced agency team.
- Developed foundational skills in user interface design, visual hierarchy, and responsive layout principles.
- Collaborated with developers to ensure accurate implementation of design specifications.

EDUCATION

Bachelor of Computer Application (BCA) | University · India

2019 – 2022

Relevant Coursework: Human-Computer Interaction, Web Technologies, Software Development, Database Management

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KEY HIGHLIGHTS

- Founded Arrowvision agency, delivering design, development, and marketing services to startup founders across India.
- 3.5+ years of progressive UI/UX experience across internships, contracts, full-time roles, and entrepreneurial ventures.
- Expert in Figma with strong proficiency in Framer, After Effects, Adobe Illustrator, and LottieFiles — covering the full design-to-motion pipeline.
- Experienced in designing for both B2B SaaS and consumer-facing products in cross-functional Agile teams.